



## Rhapsody Gives Away 100,000 Albums to Celebrate Debut of MP3 Store

**SEATTLE - June 30, 2008** - The first 100,000 people to sign up for an account at [www.rhapsody.com/mp3](http://www.rhapsody.com/mp3) will receive a free digital album of their choice complements of Rhapsody, the digital music service from RealNetworks (Nasdaq:RNWK) and MTV Networks, which today opened the virtual doors to its new MP3 Store.

Beginning today, consumers can purchase MP3 music that is free of the digital rights management (DRM) software that restricts how and where people can play their music. Any song or album purchased from the Rhapsody MP3 Store can be played on any music device, even an Apple iPod.

Rhapsody customers now have access to more than 5 million songs from all four major labels and an extensive number of independent labels, with the freedom to listen to an entire song before making a purchase.

Rhapsody MP3 allows consumers to discover, listen and purchase music unlike any other digital music service on the Web, offering full length song playback before you buy, a comprehensive music catalog that includes content from today's most popular artists and exclusive songs that can't be found anywhere else.

"Rhapsody MP3 has made discovering and buying music risk free, with the freedom to listen to full-length songs before making a purchasing decision," said Neil Smith, vice president of marketing for Rhapsody. "To demonstrate what musical freedom is all about, we're giving an album to the first 100,000 people who sign up."

[Screenshots \(.zip\)](#)

### Free Album Promotion

Celebrate life, liberty, and the pursuit of music at [www.rhapsody.com/mp3](http://www.rhapsody.com/mp3). Be one of the first 100,000 customers to sign up at the Rhapsody MP3 Store by July 4th and the first album is on Rhapsody. Simply sign up for an account at Rhapsody MP3 and receive a \$10.00 credit to be used on any album in the catalog - an old favorite, a new up-and-coming artist or the latest chart-topper. Customers have the freedom to choose. Further details on the promotion are available at <http://offer.rhapsody.com/mp3/promo/album>.

### Pricing

More than five million songs are available for purchase from [www.rhapsody.com/mp3](http://www.rhapsody.com/mp3). Most Rhapsody MP3 songs retail for \$.99 and albums for \$9.99.

### For More Information Contact

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### ABOUT REALNETWORKS

RealNetworks®, Inc. delivers digital entertainment services to consumers via PC, portable music player, home entertainment system or mobile phone. Real created the streaming media category in 1995 and has continued to lead the market with pioneering products and services, including: RealPlayer®, the first mainstream media player to enable one-click downloading and recording of Internet video; the award-winning Rhapsody® digital music service, which delivers more than 1 billion songs per year; RealArcade®, one of the largest casual games destinations on the Web; and a variety of mobile entertainment services, such as ringback tones, offered to consumers through leading wireless carriers around the world. RealNetworks' corporate information is located at [www.realnetworks.com/company](http://www.realnetworks.com/company).

### ABOUT RHAPSODY

Rhapsody® offers an integrated and immersive digital music experience accessible to consumers via their computer, portable music device and soon their mobile phone. Rhapsody is the exclusive digital music service for RealNetworks®, Inc. and for MTV Networks' music and pop-culture brands in the United States. Rhapsody is a service of Rhapsody America LLC, a joint venture between and MTV Networks, a unit of Viacom (NYSE:VIA) (NYSE:VIA.B) and RealNetworks (Nasdaq RNWK).