



RealNetworks and Seventh Introduce SAFR™ Facial Recognition to Latin America

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Seventh to Provide Broad Commercial Availability of SAFR from RealNetworks to Channel Partners for Brazil and the rest of Latin America in 2019

SÃO PAULO, Oct. 16, 2018 /PRNewswire/ -- RealNetworks, Inc. (NASDAQ: RNWK), a global leader in digital media announced today that it has partnered with Seventh, a leader in video monitoring and access control solutions in Brazil, to bring the SAFR facial recognition platform to Seventh's portfolio of integrators and resellers in Brazil and the rest of Latin America.

This agreement marks the first SAFR integration partnership in Brazil since the launch of SAFR in July 2018. NIST (NIST.gov) ranked SAFR as one of the top facial recognition algorithms in the world for "Wild Faces" FNMR, complementing its outstanding 99.8% accuracy rating against the University of Massachusetts' database for Labeled Faces in the Wild (LFW).

On a global scale, SAFR technology has already detected, identified and delivered results on millions of faces for customers and partners who sought facial recognition on the Macintosh, Windows, Linux, iOS and Android platforms—where RealNetworks has deployed its core technology.

"Our partnership with Seventh represents a significant step for RealNetworks in our endeavor to build key partnerships for the marketing, sales, integration, delivery, and support of our facial recognition solution across the globe," said Jose Larrucea, RealNetworks Vice President, Latin America.

SAFR scales to differentiate and recognize millions of people, confirming identity, gender, age and sentiment against a massive database of faces. This enables numerous use cases, such as access control — granting or denying access to people for entry into restricted areas based on their profiles; initiating specific events or actions based on recognized individuals; security monitoring to reduce theft; and a wide variety of other use cases across retail, health, telecom, education, government, and workspace vertical markets.

"We're excited to apply Seventh's leadership in video monitoring and access control to develop and bring to market innovative solutions built on the SAFR platform and which will be amplified through our extensive set of channel partners," said Carlos Schwochow, CEO of Seventh.

Seventh and RealNetworks are committed to integrating their platforms, and launching solutions by the first quarter of 2019.

For more information on SAFR, visit SAFR.com

Additional information on Seventh is available at www.Seventh.com.br



About RealNetworks

RealNetworks creates innovative products and services that make it easy for people to connect with and enjoy digital media. RealNetworks invented the streaming media category and continues to connect consumers with their digital media both directly and through partners, aiming to support every network, device, media type and social network. Find RealNetworks corporate information at www.realnetworks.com

About Seventh

Seventh is a Brazilian company that develops technology for video surveillance and access control. Founded in 2001, the company has been a pioneer in development of wide range of technologies for reception, transmission and storage of video streams through the internet. Through constant innovation and a highly efficient R&D team, Seventh stands out in the development of reliable, high level systems for the video surveillance market.

With a history of quality, improvement and innovation, Seventh always pursues efficient and intelligent solutions, making noticeable differences in IP surveillance market.

Seventh, technology of excellence.

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